

Latasha N. Eley Kelly, Ph.D.

Park City, KS 67219 ♦ latasha.eleykelly@gmail.com ♦ 757.777.6173

Education

UNIVERSITY OF MARYLAND, BALTIMORE COUNTY

Ph.D. Language, Literacy, & Culture

THE COLLEGE OF WILLIAM & MARY

M.Ed. Educational Policy, Planning & Leadership | Higher Education Administration

CHRISTOPHER NEWPORT UNIVERSITY

B.A. Sociology, Literature Minor

Professional Experience

College Board | 2022-Present

Director, AP New Course Adoption – Higher Education Outreach

- Build and expand strong policies nationally for AP courses and exams, with primary focus on identifying and closing institutional new course credit policy support and adoption gaps
- Lead individual outreach to a defined portfolio of 30+ colleges and universities
- Collaborate in the development of customized, strategic outreach and evaluation plans for institutions and statewide systems to drive and deliver support for new AP course credit policies in scalable models
- Create and lead Faculty Ambassador (FA) program toward advocating for AP African American Studies, to include:
 - managing outreach efforts of eight faculty scholars in relevant fields
 - planning and executing spring and fall FA convenings to provide critical programmatic updates, data on benchmarks and progress toward policy goals, and future outreach plans
 - coordinating travel and reimbursement via Concur for individual and FA outreach
- Represent AP African American Studies and other AP courses in discipline-specific conversations at academic conferences, to include:
 - organizing and coordinating submission and presentation of panel session(s)
 - negotiating and securing sponsorship packages
 - managing informational tables
 - planning and executing receptions for 50+ college faculty and administrators
- Effectively illustrate program relevance and value to academic leaders at targeted institutions and agencies; clearly convey alignment of AP courses and exams to comparable college-level learning outcomes
- Coordinate with the AP Program's Curriculum and Assessment staff to stay abreast of new AP courses and the development of curriculum and assessment materials
- Lead new AP course formal academic conversations and Visiting/Virtual Fellows cohorts to garner feedback from faculty in the discipline toward the development of a course and exam that reflect introductory-level college coursework
- Develop and manage shared database of feedback on new AP courses
- Input and manage 100+ faculty contacts using Salesforce
- Plan and execute regional reception(s) for 20-50+ college faculty and administrators
- Contribute to planning and execution of large-scale virtual and in-person events for 50-150+ college faculty and administrators leveraging Cvent and other event software

The Millennial Black Professor, LLC | 2020-Present

Founder & CEO

- Provide tailored writing, editing, and document preparation services; web design; higher education support; and professional consulting to busy organizations, academics, business owners, and other individuals who have innovative ideas, vision, and strategies but no time to execute them
- Present on topics ranging from leadership, mental health, the high school-college transition to Black body politics, self-advocacy, and equity, diversity, and inclusion (EDI)
- Maintain the *Life Un•dissertated* blog, a space to discuss and present matters of personal importance and relevant to the Black community in a way that highlights academic connections in an accessible manner
- Host *Life Un•dissertated*, an aperiodic podcast echoing and/or expanding concepts presented in the eponymous blog
- Manage online retail store, including occasional in-person vending, featuring clothing and accessories with unique personal, professional, and cultural sayings
- Ongoing engagement as Cohort 2 participant and graduate of Create Campaign, Inc. Spark Community Business Academy

U.S. Department of Education | 2016-2022, 2010-13

Institutional Review and Education Research Specialist/Management & Program Analyst

- Conducted program reviews of Title IV Federal Student Aid (FSA) programs at postsecondary schools and their servicers to determine if Federal funds are adequately safeguarded and disbursed in accordance with applicable Federal regulations
- Reviewed financial statements, analyzed the financial conditions of institutions, and calculated drawdowns needed to determine if institutions were disbursing and utilizing Federal funds appropriately
- Interviewed college students and staff
- Worked with representatives of postsecondary schools to develop programs and policies designed to improve the integrity and administration of Federal Student Aid programs
- Revised the Annual Performance Report (APR) required for institutions in receipt of federal grant funds from the Department to assess program outcomes; collaborated with internal and external stakeholders to implement the new APR
- Managed research and evaluation activities administered as part of a Title III supplemental grant award
- Conducted data extraction and analysis for external ad hoc requests and agency needs
- Conducted studies on FSA operating programs, identified procedural problems in program operations, analyzed findings, and made recommendations for improvement in the effectiveness and efficiency of work operations
- Researched and studied impact of management practices and proposed legislation and/or regulations
- Coordinated the creation of updated publications and a new servicer website for the TEACH Grant
- Communicated and developed relationships with schools to assist with student loan default prevention

State Council of Higher Education for Virginia | 2014-15

Compliance Investigator

- Audited, investigated, and assured compliance with state and federal rules as they applied to private and out-of-state postsecondary educational institutions across the Commonwealth
- Communicated regularly with administrators, students, and other state and federal agencies
- Interviewed college students and staff
- Developed proposed revision to ADA compliance audit assessment checklist

- Reviewed institutional records to determine quality of education offered
- Collected and analyzed data to develop recommendations for improved student services and effective academic curriculum and programming
- Utilized data to prepare and execute an effective audit plan and travel schedule for visiting institutions across the Commonwealth

Richard Bland College | 2013-14

Assistant Director of Admissions

- Coordinated day-to-day operations of the Office of Admissions
- Developed strategies to enhance outreach efforts for attracting, admitting, mentoring, and retaining students
- Directed the recruitment process and met with prospective students and their parents about academic programs, admissions policies, procedures, and requirements
- Assisted with academic advising, orientation, testing, and registration activities
- Supervised professional administrators, staff support, and student positions within the Office of Admissions
- Implemented cross-campus collaborative efforts toward the planning and execution of successful Open House and New Student Orientation events

University of Maryland Baltimore County | 2011-12

Orientation Advisor

- Provided academic advising and registration aid to UMBC's entering undergraduate student population, including transfer and international students

Christopher Newport University | 2009-10

Admission Officer

- Participated in the recruitment, review, and selection of prospective students for the incoming freshman class
- Assisted with the hiring of student staff and the interview process for full-time staff
- Contributed to the planning and implementation of admission recruiting events and activities
- Conducted informational sessions for prospective students, parents, and other visitors to campus
- Counseled prospective students and parents on the admission process and university offerings
- Revamped and coordinated an innovative Group Visit program
- Supervised Student Assistants
- Telecounseling Coordinator; supervised participating student employees in outreach efforts to prospective and admitted students

The College of William & Mary | 2008

Program Assistant, Office of Multicultural Affairs (now Center for Student Diversity)

- Assisted the Director of the Center for Student Diversity in planning and executing the 2008 Science Training and Research (STAR) program, through which 20 11th grade, underrepresented students lived on campus for one month and were exposed to the college experience and STEM training
- Supervised undergraduate counselors overseeing students
- Served as a live-in residence monitor for students and counselors
- Planned educational, entertainment, and other activities for students
- Coordinated a Day of Service for student and counselor participation
- Assisted Director with counselor selection, hiring, and training, and coordination of Opening and Closing Banquets

Teaching Experience

Create Campaign, Inc.

Instructional Lead – Spark Community Business Academy (CBA)

Rising Tide Capital CBA Curriculum | Summer-Winter 2023

- In partnership with Program and Operations Directors, develop and effectively present course curriculum to underrepresented business owners and aspiring entrepreneurs

Southern New Hampshire University

Online Adjunct Faculty – Department of Humanities

Self, Society, and the Humanities; Cultural Contexts and Creative Expression; Culture and Creativity | Fall 2023

Wichita State University

Instructor – Upward Bound Math Science

Junior Seminar | Summer 2023

- Support and provide instruction to high school students from low-income households and who will be first-generation college students toward their pursuit of degrees and careers in math and science
- Provide English and Reading ACT-prep workshops in English

University of Maryland Global Campus

Adjunct Associate Professor – The Undergraduate School, FYE & Department of English

Program and Career Explorations in the Humanities | Fall 2020 (2 sections); Spring 2021

- Prepared non-traditional students for success in a fully virtual learning environment, collaborative problem solving, and multi-faceted approaches to various learning opportunities and challenges

Department of English | Fall 2023

- Teach non-traditional undergraduate students introductory English courses, including English 102 (Composition & Literature) and ENG 250 (Intro to Women's Literature)

George Mason University

Adjunct Professor – Undergraduate Education & INTO Mason

Intro to Mason | Fall 2016-20; Spring 2021; Fall 2021, 2023

- Equip first-year students from diverse backgrounds with knowledge, resources, and tools for success in college and beyond via in-person and virtual (asynchronous and synchronous) instruction
- Course content includes interactive, critical examination of:
American Culture, Race and Racial Equity in the U.S.
- Mentor undergraduate student Peer Advisors
- Serve as a liaison between the Center for Academic Advising, Retention, and Transitions/Mason Undergraduate Education, Peer Advisor, and students
- Mentored two first-year UNIV faculty members
- Recognized by Provost for Undergraduate Education for excellence in teaching
- Recognized with Partnership Award by UNIV Courses & Programs

American Cultures | Spring 2018 (2 sections); Fall 2019 (2 sections); Spring 2019 (3 sections)

- Taught required course for the INTO Mason International Undergraduate Pathway Program to students located in Korea via fully virtual instruction and in person to international students enrolled at the Fairfax campus
- Introduced culture and diversity in America through engagement with ethnographic sources, innovative projects, and relevant pop culture

University of Maryland Baltimore County**Instructor – Departments of American Studies and Africana Studies***Seminar in Black Hair and Body Politics* | Spring 2015

- Co-instructed course offered through the Departments of American Studies and Africana Studies
- Focus on 20th and 21st-century media constructions of Black hair and the Black body

Research Assistant – Language, Literacy, and Culture Doctoral Program*Introduction to Language, Literacy, and Culture* | Spring 2015

- Conducted research assistance and provided guest lectures for doctoral course

Part-time Lecturer – Erickson School of Aging Studies*Management of Aging Services* | Spring 2012; Fall 2012; Spring 2013

- Guest lectures, course preparation, and grading for in-person and online sections
- Advised and offered other student academic support services

Service

Program Development Consultant The A.R.T. Project | 2023**Co-Editor, 30Rocks Newsletter** ASBC | 2023**Community Animator** The Neighboring Movement | 2023**Board Member; Secretary** Her Inspiration LLC | 2023**Dissertation Committee Member** Regent University, Ph.D. in Communication | 2021-presentTitle: *A Seat at the Table - Examining the Communicative Experiences of Black Female Politicians***External Report Reviewer** Belk Center for Community College Leadership & Research | 2021Title: *Community College-HBCU Transfer Students: Promising Practice for Student Success***Registered Student Organization Advisor** George Mason University | 2020-2022

Omicron Rho Chapter of Delta Sigma Theta Sorority, Inc.

Fraternity & Sorority Life New Advisor of the Year, 2021 Standards of Excellence Awards

MAC Chapter Representative CNU President's Council Diversity & Inclusion | 2020-2021**Trained Safe Zone Ally** George Mason University LGBTQ+ Resources Center | 2020-2021**Data Collection Volunteer** Alfred Street Baptist Church HBCU Festival | 2019-2021**Diversity Change Agent** U.S. Department of Education | 2017-2022**Board Member** Christopher Newport University Multicultural Alumni Chapter | 2017-2021**Dissertation Committee Member** Morgan State University, Ed.D. in CC Leadership | 2015-17Title: *The Experiences of Latino Students at Community Colleges in Overcoming Barriers to Persist*

Delta Sigma Theta Sorority, Inc. | 2014-Present

Grow with Google Trainer | Central Region**Investigation Team Member**, Central Region**Internal Development Facilitator**, Central Region**Social Media Manager**, Wichita Alumnae Chapter**Preparing Emerging & Aspiring Regional Leaders Cohort 2**, South Atlantic Region**Conference Recommendations Committee Member**, South Atlantic Region**Collegiate Advisor Circle Member**, South Atlantic Region**AWFD Steering Committee Registration Co-Chair**, Northern Virginia Alumnae Chapter**Economic Development Committee Co-Chair**, Northern Virginia Alumnae Chapter

Policies & Procedures Committee Member, Northern Virginia Alumnae Chapter
Internal Audit Committee Member, Northern Virginia Alumnae Chapter
Scholarship Committee Member, Northern Virginia Alumnae Chapter
Cohort Participant National Women's Studies Association Women of Color in Leadership | 2012
Scholar Mentor Higher Achievement Program | 2011-2013

Presentations

Protecting Our Peace Wichita Strengthening Mental Health Through Art Event | 2023
Resilience in Writing, Life, and Self-Leadership Wichita Meet the Authors | 2023
Student Self-Advocacy in High School & College WSU Upward Bound MS Orientation | 2022
The History of Black Hair & The Crown Act William & Mary Hulon Willis Assoc. Panel | 2020
Black Body Politics RBC Racial Justice & Equity Task Force Presentation Series | 2020
Transforming Visions into Strategies and Actions Visionary Strategies Consulting | 2020
Detangling Hair Politics William & Mary Center for Student Diversity Lunch Talk Series | 2015
Creating Justice via online Communities of Practice NWSA Conference 2014
Black Women's Hair as Protest National Women's Studies Association Conference 2014
Presentation of Hair in African American Children's Literature NWSA Conference 2014
The Politics of Policing Black Womanhood UMBC Women's Center Roundtable 2014
Addressing Black Hair & Body to Bridge the Theory Gap NWSA Conference 2013
Black, 1st-Gen College Student Experiences Public Administration Network Conference 2011
Providing Access for Underrepresented Students Virginia Student Services Conference 2008

Publications

Eley Kelly, L. (2022-2023). *Life Un•dissertated*. Retrieved from <https://www.themillennialblackprofessor.com/blog>

Eley, L. & Moffitt, K. (2019, November 17). Are we still talking about color(ism)? [Media Commons blog post]. Retrieved from <http://mediacommons.org/imr/content/are-we-still-talking-about-colorism>

Eley, L. (2017). Black body politics in college: Deconstructing colorism and hairism toward Black women's healing. In Martin et al. (Eds.), *Color Struck: How Race and Complexion Matter in the "Color-Blind" Era* (77-122). Rotterdam: Sense Publishers.

Eley, L. (2017-22). *Compliance Reports: Program Review Report; Final PR Determination*. U.S. Department of Education, Federal Student Aid.

Eley, L. (2014-15). *Compliance Reports*. State Council of Higher Education for Virginia.

References

DR. KIMBERLY MOFFITT

Dean of the College of Arts, Humanities, & Social Sciences

University of Maryland, Baltimore County | 410.455.1451 | kmoffitt@umbc.edu

DR. VERNON HURTE

Vice President for Student Affairs

Towson University | 757.814.0483 | vhurte@towson.edu

DR. EVANDA WATTS-MARTINEZ,

Director of Counseling Services & Assistant Professor of Education

Richard Bland College | 804.835.8644 | ewatts@rbc.edu