

Latasha N. Eley Kelly, Ph.D.

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Education

UNIVERSITY OF MARYLAND, BALTIMORE COUNTY
Ph.D. Language, Literacy, & Culture

THE COLLEGE OF WILLIAM & MARY
M.Ed. Educational Policy, Planning & Leadership | Higher Education Administration

CHRISTOPHER NEWPORT UNIVERSITY
B.A. Sociology, Literature Minor

Professional Experience

College Board | 2022-2024

Director, AP New Course Adoption – Higher Education Outreach

- Expanded strong policies nationally for Advanced Placement (AP) courses and exams, with a primary focus on identifying and closing institutional new course credit policy support and adoption gaps
- Collaborated on the development of customized, strategic outreach and evaluation plans for U.S. institutions and statewide systems to drive and deliver support for new AP course credit policies in scalable models
- As AP African American Studies (AP AAS) higher education outreach team lead:
 - fostered relationships with portfolio of 50+ colleges and universities
 - created and managed Faculty Ambassador (FA) program for AP AAS advocacy:
 - managed outreach efforts of eight faculty scholars in relevant fields
 - planned and executed spring and fall, virtual and in-person FA convenings to provide critical updates, discuss benchmarks, and strategize
 - facilitated individual and FA travel and reimbursement via Concur
 - recruited ambassadors for course support, credibility, and policy building
 - represented AP AAS at academic conferences:
 - organized and coordinate submission and presentation of panel session(s)
 - negotiated and secure sponsorship packages
 - managed informational tables and purchase of promotional material
 - planned and executed receptions for 30-50 faculty and administrators
- Illustrated program relevance and value to targeted institutions and agencies; conveyed alignment of AP courses and exams with comparable college-level learning outcomes
- Coordinated with AP Program Curriculum and Assessment staff to remain abreast of new AP courses, curriculum, and assessment materials
- Led new AP course formal academic conversations and Visiting/Virtual Fellows cohorts to garner feedback from faculty in the discipline toward the development of a course and exam that reflect introductory-level college coursework
- Developed and managed shared database of feedback on new AP courses
- Input and managed 100+ faculty contacts using Salesforce
- Planned and executed regional receptions for 20-50+ college faculty and administrators
- Contributed to planning and execution of large-scale virtual and in-person events for 50-150+ college faculty and administrators leveraging Cvent and other event software
- Led development of New Course Credit Playbook to improve internal collaboration and streamline external outreach
- Supported PSAT Bluebook Stakeholder Simulation system testing

The Millennial Black Professor, LLC | 2020-Present
Owner & Principal Consultant

- **United Negro College Fund (UNCF) | 2024-present**
 - **Social Justice Scholars Program Facilitator (Contractor)**
 - Develop social justice focused curriculum for new UNCF Social Justice Scholars (SJS) summer program
 - Provide detailed review of policymaking and memo writing process in preparation for capstone project
 - Ensure SJS content aligns with K-12 Fellows program agenda for cross-program, multi-year implementation
 - Facilitate four workshops (one in-person orientation, three virtual sessions) for 36 college juniors and seniors across the 12-week program
 - Troubleshoot student concerns via virtual office hours and e-mail communication
 - Recruit, onboard, and manage experienced program coaches and capstone reviewers
 - Create and maintain virtual student resource bank containing independent study, workshop, capstone project, and other relevant reference material and guidance documents
 - Establish and execute methods for program-specific, facilitation-related, and overall student experience evaluation, assessment, and improvement
- **City Bureau | 2024-present**
 - **Wichita Documenter**
 - Participate in the local news-gathering process
 - Contribute to a communal pool of knowledge in Wichita
 - Leveraging interviewing and notetaking skills and training, attend and document local governance meetings and civic events
 - Increase the role of news, information, and storytelling in public discourse
 - Use data and official reports to provide context on important issues
- **TMBP Media | 2024**
 - **Founder and Editor-in-Chief**
 - Host, BLACK in One Piece™ and Life UN·dissertated™ Podcasts
 - Editor, The BLACKboard Blog and Newsletter
- **Consulting | 2020-present**
 - Provide tailored writing, editing, and document preparation services; Wix web design; higher education support; and professional consulting to busy organizations, academics, business owners, and other individuals who have innovative ideas, vision, and strategies but no time to execute them
 - Present keynotes, workshops, and other sessions on topics ranging from leadership, mental health, and impostor syndrome to the high school-college transition; Black body politics; self-advocacy; and equity, diversity, and inclusion
 - Curate spaces to discuss and present matters of personal importance and relevance to the Black community in accessible ways, highlighting evidence-based research and findings
 - Manage online and pop-up retail store featuring clothing and accessories displaying unique self-care and wellness-related personal, professional, and cultural sayings

U.S. Department of Education | 2016-2022, 2010-2013

Institutional Review and Education Research Specialist/Management & Program Analyst

- Conducted program reviews of postsecondary Title IV Federal Student Aid (FSA) programs to determine if Federal funds were adequately safeguarded and disbursed in accordance with applicable Federal regulations
- Reviewed financial statements, status, and transactions to determine institutional disbursement accuracy and appropriate utilization of Federal funds
- Interviewed college students and staff as part of investigative, data collection process
- Worked with postsecondary schools on policies for improved FSA program integrity
- Revised the Annual Performance Report (APR) required for institutions in receipt of Federal grant funds to assess program outcomes; collaborated with internal and external stakeholders to implement the new APR
- Managed research and evaluation activities as part of a Title III supplemental grant award
- Conducted data extraction and analysis for external ad hoc requests and agency needs
- Conducted studies on FSA operating programs, identified procedural problems in program operations, analyzed findings, and recommended operational improvements
- Researched impact of departmental management practices and proposed federal regulations
- Coordinated publication updates and creation of new TEACH Grant servicer website
- Fostered relationships with schools to assist with student loan default prevention

State Council of Higher Education for Virginia | 2014-2015

Compliance Investigator

- Audited, investigated, and assured compliance with state and federal rules as they applied to private and out-of-state postsecondary educational institutions across the Commonwealth
- Communicated regularly with administrators, students, and other state and federal agencies
- Interviewed college students and staff as part of investigative, data collection process
- Developed proposed revision to ADA compliance audit assessment checklist
- Reviewed institutional records to determine educational quality
- Collected and analyzed data to recommend improved student services, curriculum, and programming
- Utilized data to prepare and execute an effective audit plan and travel schedule

Richard Bland College | 2013-2014

Assistant Director of Admissions

- Coordinated day-to-day operations of the Office of Admissions and developed strategies to enhance outreach efforts for attracting, admitting, mentoring, and retaining students
- Directed the recruitment process and met with prospective students and their parents about academic programs, admissions policies, procedures, and requirements
- Assisted with academic advising, orientation, testing, and registration activities
- Supervised professional administrators, staff support, and student positions
- Implemented cross-campus collaborative efforts toward the planning and execution of successful Open House and New Student Orientation events

University of Maryland Baltimore County | 2011-2012

Orientation Advisor

- Advised and registered incoming high school, transfer, and international students

Christopher Newport University | 2009-2010

Admission Officer

- Participated in recruitment, review, and selection of prospective students for incoming freshman class
- Assisted with the hiring of student staff and the interview process for full-time staff
- Contributed to the planning and implementation of admission recruiting events and activities
- Conducted informational sessions for prospective students, parents, and other visitors to campus
- Counseled prospective students and parents on the admission process and university offerings
- Revamped and coordinated an innovative Group Visit program
- Supervised Student Assistants
- Telecounseling Coordinator; supervised participating student employees in outreach efforts to prospective and admitted students

The College of William & Mary | 2008

Program Assistant, Office of Multicultural Affairs (now Center for Student Diversity)

- Assisted the Director of the Center for Student Diversity in planning and executing the 2008 Science Training and Research (STAR) program, through which 20 11th grade, underrepresented students lived on campus for one month and were exposed to the college experience and STEM training
- Serving as live-in residence director, supervised participants and undergraduate counselors
- Planned educational, entertainment, and other activities for students
- Coordinated a Day of Service for student and counselor participation
- Assisted Program Director with counselor selection, hiring, and training, and event planning

Teaching Experience

Cohort 4 Instructional Lead – Create Campaign, Inc., Spark Community Business Academy

Rising Tide Capital Community Business Academy (CBA) Curriculum | Fall 2023

- In partnership with Program and Operations Directors, develop and effectively present course curriculum to underrepresented business owners in the Wichita metro area
- Provide 1-on-1 coaching to aspiring entrepreneurs
- Review, grade, and provide feedback to CBA students on business assignments
- Support entrepreneurs in business, professional, and personal wellness and development

Wichita State University

Instructor – Upward Bound Math Science

Junior Seminar | Summer 2023

- Supported and provided instruction to underrepresented high school juniors who will be first-generation college students, toward their pursuit of higher education, successful degree completion, and fulfilling careers in math and science
- Created and presented English and Reading ACT-prep workshop curriculum

University of Maryland Global Campus

Adjunct Associate Professor – School of Integrative & Professional Studies

Intro to African American Studies | Fall 2024

- Facilitate an interdisciplinary study of African American history and culture

- Encourage the application of critical thinking skills to understand and articulate diverse historical perspectives in relation to the Black experience in America; issues of identity and culture; and relevant influences, achievements, current events, and public discourse

Composition & Literature | Fall 2023

- Taught first-year, undergraduate English course, virtually supporting working, adult students on their educational journeys

Program and Career Explorations in the Humanities | Fall 2020 (2 sections); Spring 2021

- Prepared non-traditional undergraduate students for success in a fully virtual learning environment using collaborative problem solving and multi-faceted approaches to various learning opportunities and challenges

George Mason University

Adjunct Professor – Undergraduate Education & INTO Mason

Intro to Mason | Fall 2016-2020; Spring 2021; Fall 2021, 2023, 2024

- Equip first-year students from diverse backgrounds with knowledge, resources, and tools for success in college and beyond via in-person and virtual (asynchronous and synchronous) instruction
- Course content includes interactive, critical examination of: American culture; race; and equity, diversity, and inclusion in the U.S.
- Mentor undergraduate student Peer Advisors
- Liaise between Undergraduate Education, Mason resources, Peer Advisor(s), and students
- Mentored two first-year UNIV faculty members

American Cultures | Spring 2018 (2 sections); Fall 2019 (2 sections); Spring 2019 (3 sections)

- Taught required course for the INTO Mason International Undergraduate Pathway Program to students located in Korea via fully virtual instruction and in person to international students enrolled at the Fairfax campus
- Introduced culture and diversity in America through engagement with ethnographic sources, innovative projects, and relevant pop culture

University of Maryland Baltimore County

Instructor – Departments of American Studies and Africana Studies

Seminar in Black Hair and Body Politics | Spring 2015

- Presented content focused on 20th and 21st-century media constructions of the Black body

Research Assistant – Language, Literacy, and Culture Doctoral Program

Introduction to Language, Literacy, and Culture | Spring 2015

- Conducted research assistance and provided guest lectures for doctoral course

Part-time Lecturer – Erickson School of Aging Studies

Management of Aging Services | Spring 2012; Fall 2012; Spring 2013

- Guest lectures, course prep, grading, advising, and academic support

Professional Development

Cohort 7 The Thread Women's Leadership Collective | 2024

Member Wichita Independent Business Association | 2024

Licensed Associate Impostor Syndrome Institute | 2024

Certification in The Fundamentals of Neurodiversity Florida State University | 2024

Certificate in Bibliotherapy, Literature and Mental Health Book Therapy | 2024
Member in Good Standing | American Association of Notaries | 2023-Present
Notary Public | State of Kansas | 2023-Present
Crown Member | Create Campaign, Inc. | 2023-Present
Trained Safe Zone Ally George Mason University LGBTQ+ Resources Center | 2020-2021
Trained Diversity Change Agent U.S. Department of Education | 2017-2022
Cohort Participant National Women's Studies Association Women of Color in Leadership | 2012

Awards

THE WICHITA FOUNDATION & TINY NEWS COLLECTIVE
2023 Tiny News Collective Wichita Info Challenge Grant for [TMBP Media](#)

GEORGE MASON UNIVERSITY FRATERNITY & SORORITY LIFE
2021 Standards of Excellence New Advisor of the Year

GEORGE MASON UNIVERSITY OFFICE OF UNDERGRADUATE EDUCATION
2021 University Studies Partnership Award

GEORGE MASON UNIVERSITY OFFICE OF THE PROVOST
2020 Outstanding Mason Core Global Understanding Course

Service

Member, The G-Team The Gathering ICT | 2024-present
Mock Interviewer | 2024 Miss Kansas
DEI Chair Kansas Chapter, Public Relations Society of America | 2024-present
Dissertation Committee Member Newman University, DBA | 2024-present
Board Member, Secretary Sedgwick County CSBG Review Committee | 2023-2024
Program Development Consultant The A.R.T. Project | 2023-present
Co-Editor, 30Rocks Newsletter ASBC | 2023
Community Animator The Neighboring Movement | 2023-present
Dissertation Committee Member Regent University, Ph.D. in Communication | 2021-present
Title: *A Seat at the Table - Examining the Communicative Experiences of Black Female Politicians*
External Report Reviewer Belk Center for Community College Leadership & Research | 2021
Title: *Community College-HBCU Transfer Students: Promising Practice for Student Success*
Registered Student Organization Advisor George Mason University | 2020-2022
Omicron Rho Chapter of Delta Sigma Theta Sorority, Inc.
MAC Chapter Representative CNU President's Council Diversity & Inclusion | 2020-2021
Data Collection Volunteer Alfred Street Baptist Church HBCU Festival | 2019-2021
Board Member Christopher Newport University Multicultural Alumni Chapter | 2017-2021
Dissertation Committee Member Morgan State University, Ed.D. in CC Leadership | 2015-2017
Title: *The Experiences of Latino Students at Community Colleges in Overcoming Barriers to Persist*

Active Member Delta Sigma Theta Sorority, Inc. | 2014-Present
 Collegiate Advisor, Zeta Beta Chapter, Central Region | 2023-Present
 Grow with Google Facilitator, Central Region. | 2023-Present
 Investigation Team Member, Central Region | 2023-Present
 Internal Development Facilitator, Central Region | 2023-Present
 Public Relations & Publicity - Social Media Manager, Wichita Alumnae Chapter | 2022-2023
 Preparing Emerging & Aspiring Regional Leaders Cohort 2, South Atlantic Region | 2021-2022
 Collegiate Advisor, Omicron Rho Chapter, South Atlantic Region | 2020-2022
 Collegiate Advisor Circle Member, South Atlantic Region | 2020-2022
 Economic Development Committee Co-Chair, Northern Virginia Alumnae Chapter | 2020-2021
 Policies & Procedures Committee Member, Northern Virginia Alumnae Chapter | 2020-2021
 Internal Audit Committee Member, Northern Virginia Alumnae Chapter | 2019-2021
 Conference Recommendations Committee Member, South Atlantic Region | 2019
 AWFJ Steering Committee Registration Co-Chair, Northern Virginia Alumnae Chapter | 2019
 Scholarship Committee Member, Northern Virginia Alumnae Chapter | 2018-2019

Scholar Mentor Higher Achievement Program | 2011-2013

Presentations

Redefining my Identify & Womanhood beyond Motherhood | Wichitalks | 2024
Black Women's Emotional Labor & Workplace Wellness UMKC WOCL Conference | 2024
Beyond a Reasonable Doubt: Overturning Impostor Syndrome WSU ODI | 2024
The Harlem Renaissance x The Black Church: A Cultural Exposé WSU GEAR UP | 2024
AP Biology, English Lit, & U.S. Gov't & Politics Fellowship Orientations College Board | 2023
AP Visiting Fellows in Assessment, Curriculum and Assessment Readout College Board | 2023
Protecting Our Peace Wichita Strengthening Mental Health Through Art Event | 2023
Resilience in Writing, Life, and Self-Leadership Wichita Meet the Authors | 2023
AP African American Studies Faculty Ambassador Program Readout College Board | 2022
About the AP Program AP African American Studies Reception, ASALH Conference | 2022, 2023
Student Self-Advocacy in High School & College WSU Upward Bound MS Orientation | 2022
The History of Black Hair & The Crown Act William & Mary Hulon Willis Assoc. Panel | 2020
Black Body Politics RBC Racial Justice & Equity Task Force Presentation Series | 2020
Transforming Visions into Strategies and Actions Visionary Strategies Consulting | 2020
Detangling Hair Politics William & Mary Center for Student Diversity Lunch Talk Series | 2015
Creating Justice via online Communities of Practice NWSA Conference | 2014
Black Women's Hair as Protest National Women's Studies Association Conference | 2014
Presentation of Hair in African American Children's Literature NWSA Conference | 2014
The Politics of Policing Black Womanhood UMBC Women's Center Roundtable | 2014
Addressing Black Hair & Body to Bridge the Theory Gap NWSA Conference | 2013
Black, 1st-Gen College Student Experiences Public Administration Network Conference | 2011
Providing Access for Underrepresented Students Virginia Student Services Conference | 2008

Publications

- Eley, L. & Moffitt, K. (2019, November 17). Are we still talking about color(ism)? [Media Commons]. <http://mediacommons.org/imr/content/are-we-still-talking-about-colorism>
- Eley, L. (2017). Black body politics in college: Deconstructing colorism and hairism toward Black women's healing. In Martin et al. (Eds.), *Color Struck: How Race and Complexion Matter in the "Color-Blind" Era (77-122)*. Rotterdam: Sense Publishers.
- Eley, L. (2017-22). Compliance reports: Program Review Report; Final Program Review Determination. U.S. Department of Education, Federal Student Aid.
- Eley, L. (2015). Black women's experiences of Skin Hue and Hair Politics in College. *Dissertation completed toward Language, Literacy, and Culture doctoral degree requirements*. [3707263rd]. University of Maryland, Baltimore County.
- Eley, L. (2014-15). Compliance reports. State Council of Higher Education for Virginia.

References

- DR. KIMBERLY MOFFITT** University of Maryland, Baltimore County
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- DR. VERNON HURTE** Towson University
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